



Profile

Peter Van Muylder
President - Back 2 Basics, LLC

After more than sixteen years on the banking and insurance market in Brussels, Belgium, Peter Van Muylder has brought his experience in business, people management and marketing to bear at Back 2 Basics in Southern Illinois.

Mr. Van Muylder has educational degrees and certificates in various subjects including insurance, personal financial planning, marketing and communication, and languages. Mr. Van Muylder is fluent in three languages: English, French, and Dutch, with a working knowledge of German.

Mr. Van Muylder spent nine years as a Life Account Manager at Delta Lloyd, a subsidiary of AVIVA, the fifth-largest insurance group in the world, after periods of time at AXA Finance, Norwich Union, ING and ALLIANZ. He is a member of the American Belgian Association and the Antwerp Business Club.

Mr. Van Muylder moved to the US in July 2005 with his American wife and baby son, and with a new type of business goal. With Southern Illinois in his sights, Peter was inspired by Native American history, the beautiful nature, and the vast open spaces; the concept of Back 2 Basics grew out of these inspirations.

Peter wants to learn about the real Native American tipi experience and culture with local experts as his guide. He wants to bring that experience, and many others that bring knowledge of nature, different cultures, and ways of life, to others.

The idea for Back 2 Basics A-Frames came from the shape of the tipis. Peter read A-frame by Chad Randl, and learned about their beauty and energy efficiency. Peter's European background shows through in the luxuriously simple, comfortable and efficient design and décor of the cabins.

Being out on the 84-acres of Back 2 Basics takes Peter back to his teenage days when he was working summers on the farms in France, and the vineyards dotting some of the hillsides nearby complete the memory. Peter hopes to inspire others to get Back 2 Basics, and he'd be happy to talk more about it, preferably at the picnic table in front of the Back 2 Basics reception cabin.

